



PRESS RELEASE

MOSAIC YOUTH THEATRE OF DETROIT
610 ANTOINETTE STREET | DETROIT MI | 48202
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FOR IMMEDIATE RELEASE

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MOSAIC PRODUCTION CELEBRATES THE HOLIDAYS...DETROIT-STYLE

Target sponsors half-price tickets for ALL performances of Woodward Wonderland!

DETROIT, Nov. 3, 2008 – What's better than an unexpected gift from an old friend at the holidays? This year, Target® is joining with Mosaic Youth Theatre of Detroit to help metro-Detroiters do just that by offering ½ price tickets to ALL performances of ***Woodward Wonderland: A Detroit Holiday Celebration presented by Target*** at the Detroit Institute of Arts, December 12 – 14, 2008.

Woodward Wonderland premiered last year at the DIA, and is already becoming a treasured annual holiday tradition for many area families. Audience members will be entertained by a cast of more than 100 performers, including performances by the internationally acclaimed Mosaic Singers and Mosaic Youth Ensemble, as well as LaShelle's School of Dance.

Through original short plays and exuberant song and dance, ***Woodward Wonderland*** takes the audience on a nostalgic theatrical journey to magical Motor City destinations like Toyland on the 12th floor of the old J.L. Hudson's department store and the windy 1990 Thanksgiving Day Parade when the Chilly Willy float made its memorable escape down Woodward Avenue. In the tradition of holiday classics like *The Nutcracker*, ***Woodward Wonderland***, puts a uniquely Detroit spin on the holiday season, paying tribute to the metro area's many rich holiday traditions, including church performances of Handel's Messiah, ice skating at Campus Martius Park and listening to Motown Christmas albums.

THANKS TO THE GENEROUS SUPPORT OF TARGET, TICKETS FOR ALL PERFORMANCES OF WOODWARD WONDERLAND ARE HALF-PRICED AT \$10. To purchase tickets, call 313-833-4005, or order online at www.mosaicdetroit.org. Special group rates are available by calling 313-872-6910 ext. 4021. All shows are general admission. Children under 5 are not admitted.



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MOSAIC/WOODWARD WONDERLAND

ADD ONE

Show dates and times follow:

Friday, Dec. 12 8:00pm

Saturday, Dec. 13 8:00pm

Sunday, Dec. 14 4:00pm

Woodward Wonderland is performed at the **Detroit Film Theatre inside the DIA**, 5200 Woodward Ave. Detroit, MI 48202 (John R. Entrance)

Additional sponsors of **Woodward Wonderland: A Detroit Holiday Celebration presented by Target** include: 105.9 kiss-fm, *Between the Lines*, *The Michigan Chronicle*, *The Michigan FRONTPage*, Michigan Council for Arts & Cultural Affairs and National Endowment for the Arts.

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About Mosaic

Named *Best-Managed Nonprofit* by *Crain's Detroit Business* in 2006, Mosaic Youth Theatre of Detroit is a national model for youth development through the arts. Mosaic's mission is to empower young people to maximize their potential through professional performing arts training and the creation of first-rate theatrical and musical art. Mosaic's all-teen performances have toured Africa, Asia, Europe and the U.S., and have been featured on NBC's *Today Show*, NPR's *All Things Considered*, and was the subject of the Michigan Emmy Award®-winning PBS documentary, *And They Flew: The Story of Mosaic Youth Theatre*. For more information about Mosaic Youth Theatre of Detroit visit www.mosaicdetroit.org.

About Target

Minneapolis-based Target serves guests at more than 1,600 stores in 47 states nationwide by delivering today's best retail trends at affordable prices. Target is committed to providing guests with great design through innovative products, in-store experiences and community partnerships. Whether visiting a Target store or shopping online at Target.com, guests enjoy a fun and convenient shopping experience with access to thousands of unique and highly differentiated items. Target (NYSE:TGT) gives more than \$3 million a week to its local communities through grants and special programs. Since opening its first store in 1962, Target has partnered with nonprofit organizations, guests and team members to help meet community needs.